

# WALKING CHAMPIONS

Walk to  
School



**WHY DO WE WANT MORE CHILDREN WALKING TO  
SCHOOL?**

**WHY MIGHT CHILDREN NOT WALK TO SCHOOL?**



# **HOW CAN WE ENCOURAGE MORE CHILDREN TO WALK TO SCHOOL?**

Write down as many ways you can think of to encourage more children to walk to school

# **COMMUNICATION**

**WHAT IS IMPORTANT WHEN WE COMMUNICATE?**

**WHAT DIFFERENT WAYS CAN WE COMMUNICATE?**

**WHO ARE WE COMMUNICATING TO?**

# HANDS UP SURVEY

Do we know how children are travelling to school?

<b>How do you get to school?</b>	<b>Number of children</b>
Walk	
Bus	
Car	
Bike	
Scooter	
Jog/Run	
Other	

# KEY MESSAGES

If we are promoting walking to school, what are the key points that we want people to know?



# DESIGN A POSTER

Can you design a poster promoting Walking to School

# WRITE AN ARTICLE

Can you write a short article about Walking to School and travelling actively for your newsletter. This could include:

- An introduction and why we want more children travelling actively
- How many travel actively already
- How children can travel actively



# OUR ACTION PLAN

## WHAT WILL YOU DO NEXT?

How can you encourage walking during Walk to School week?

How can you encourage active travel all year round?

ACTION	WHO	WHEN